JOE WANKO
Software Engineer | Engineering Team Lead

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— WORK EXPERIENCE —

SQUARESPACE New York, NY

Senior Software Engineer, Frontend, November 2020 – Present
Engineering Team Lead, January 2022 – July 2023

- Managed and mentored a team of two engineers, while simultaneously leading the engineering side of key projects within the conversion team in the growth organization.
- Led the engineering direction to boost trial rate by 7 percentage points over the span of 12 months, resulting in nearly 1MM activated trials ytd.
- Collaborated closely with product managers and engineers to build and execute a strategic roadmap, working on cross-organization projects to launch both consumer and enterprise-level features.
- Enhanced product reliability and uptime by implementing robust observability practices and improving alerting systems, all while maintaining a strong and productive relationship with a key vendor.

BLOOMBERG L.P. New York, NY

Senior Software Engineer, Marketing, October 2018 – November 2020

- Manage 100+ websites and services for every business vertical within the company with examples of work including headless APIs, AR experiences and Alexa Skills.
- Actively develop accessible WordPress themes and plugins for use on several different multi-site WordPress environments.
- Work in a cross-functional team alongside project managers, designers and other developers, mentoring junior developers and new hires.

R/GA New York, NY | Tokyo, Japan | San Francisco, CA

Senior Software Engineer, Web Platforms, March 2017 – October 2018
Software Engineer, Web Platforms, June 2015 – March 2017

- While embedded within the Mountain View and Tokyo office, collaborated with Engineers and Product Marketing Managers on marketing pages for multiple high profile Google products.
- One of six tasked to relocate and help launch R/GA's Tokyo office.

CLIENTS / PARTNERS: Google, Samsung, tidal, Rihanna, Diplo.

BIG SPACESHIP Brooklyn, NY

Web Developer, January 2015 – June 2015
Junior Web Developer, September 2013 – January 2015

CLIENTS: Google Play, YouTube, Paramount Pictures, BMW, Fred Segal.

— EDUCATION —

LOUISIANA STATE UNIVERSITY Baton Rouge, LA

B.A. Mass Communication, May 2013

— A little more about me —

Certifications: Web Accessibility Specialist, IAAP
Development Skills: HTML5 | Jinja || Javascript | ESNext | AngularJS | React || CSS3 | SCSS
                              Python | PHP | Node.js || Gulp | Grunt | webpack | npm | git | CI
Design Tools: Photoshop | Illustrator | InDesign | Sketch | Figma
Other Things I Enjoy: Broadway Shows | Playing the Piano | Crafting with my Laser Cutter